

DISCOVER DESIGN DEVELOP

Digitomark
October 24

www.digitomark.com

About Us

We are a full-service digital marketing agency with concise, customized and robust marketing solutions.



Digitomark is the brand new concern of Dcastalia Limited. Today Digital Marketing is one of the crucial tools to build trust for a business. This is because, today, the customers look for the best on search engines and rely on reviews from their friends and family on social media. A combination of design, good content, photos, and videos are the backbones that build that trust.

Our main aim is to help businesses add value and trust on digital platforms with transparency and efficiency. As more people rely on search engine results and reviews on social media platforms to grow interested in a company, the online platform is becoming ultra-competitive for brands.

Enhancing Brands

Mission

Digitomark is a results-driven digital marketing agency in Bangladesh dedicated to developing customized solutions for our clients.

We exist to help businesses succeed by providing the highest client happiness, service, and team.

Vision

Our vision is to be one of the forefront digital marketing agencies in Bangladesh, be well known for innovation, boldness and help brands reach their peak potential.

Values

Impact through Outcome

Power of Communication

Adapting to Innovation



**Search Engine
Optimization**



**Social Media
Marketing**



**Content
Writing**



**Pay Per Click
Advertising**



**Creative
Design**



**Website
Development**

CREATING
IMPACT

120+ Brands

We have created, launched or rebranded over 120 brands with great success in a span of only a year.

20+ Specialists

Work tirelessly and with great passion to bring our client's goals to fruition

20 Countries

In a short span of time we have already entered the International market with great presence

12 Startups

Over the last few months we have helped startups from various industries create a digital presence

RANCON
DEVELOPMENTS

Eco Ceramics
A CONCERN OF GPH GROUP

CONCORD

PIIG

SHELTECH

GREEN DELTA
INSURANCE

MOMEN
REAL
ESTATES
LTD.

Haier

ANWAR
LANDMARK
creating addresses

Reel
Star

RUNNER
PROPERTIES LTD.

United
Hospital

khl
the sign of excellence...

Sunbaram
TILES

ANZ
PROPERTIES

HERITAGE RESORT
MICHVELDI

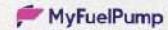
AWR
REAL ESTATE

PFEC
GLOBAL
Study Abroad | Visa

ANGAN
PROPERTIES LTD.
DEVELOPMENTS LTD.

JCX
beyond building

17
PRINCE & CAPE



The background is a gradient of dark blue and purple. There are several white, thin, curved lines that sweep across the frame, creating a sense of motion and design. The text 'BRANDING DESIGN' is prominently displayed in the lower-left quadrant.

BRANDING DESIGN

Digitomark

RentX



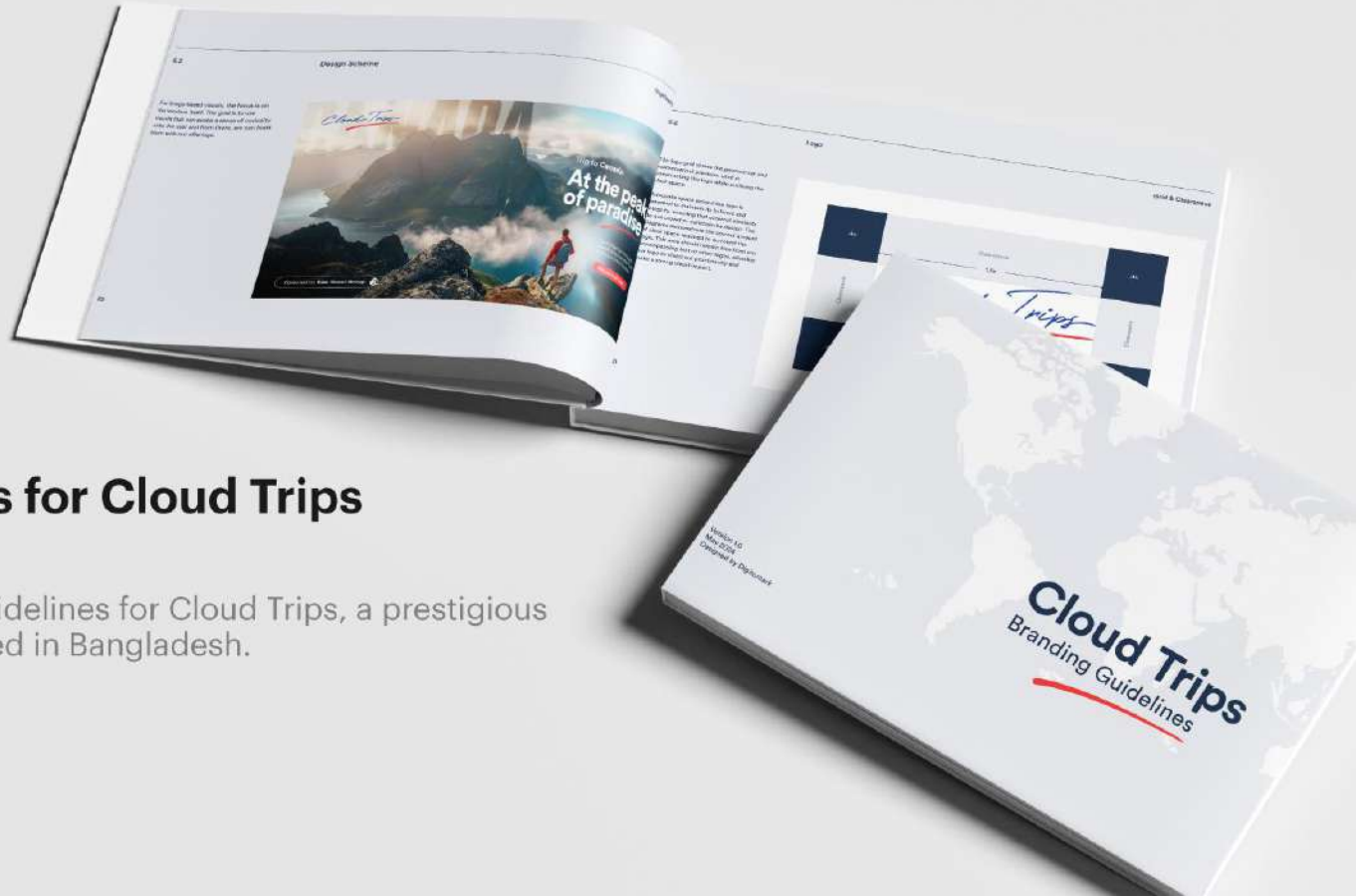
Brand guidelines for RentX

We created the brand guidelines for RENTX

Digitomark

Cloud Trips

Cloud Trips



Brand guidelines for Cloud Trips

We created the brand guidelines for Cloud Trips, a prestigious online travel agency based in Bangladesh.

Digitomark

IZ Pâtisserie & Café



Brand guidelines for IZ Cafe

We created the brand guidelines for INTERFORM, a prestigious cafe in Bangladesh.

Digitomark

ReelStar



Brand guidelines for Reel Star

We created the brand guidelines for REELSTAR.

Digitomark

Interform

INTERFORM



Brand guidelines for Interform

We created the brand guidelines for INTERFORM, a prestigious design studio based in Bangladesh.

Digitomark

The Imperial



A perfectly balanced piece of art with sipping luxury and grandeur

We created the perfect persona for Rancon Development and Edison Real Estate's ambitious Joint Venture

RANCON | EDISON

A Unique Venture



SOCIAL MEDIA MARKETING

Digitomark

My Fuel Pump

Social Media Content



Digitomark



Bloo

Social Media Content



Secret Recipe®



Digitomark



The Slow Deck

Social Media Content





BRANDING
CONTENT

Digitomark

Eco Ceramics

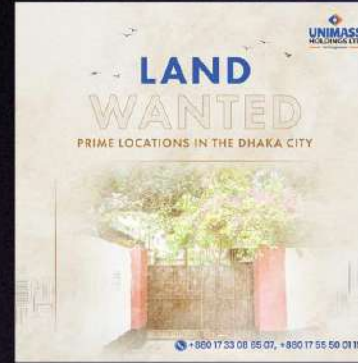
Social Media Content



Digitomark

Unimass Holdings Ltd

Social Media Content



Digitomark



Heritage Resort



Social Media Content



Digitomark

ANZ Properties

Social Media Content



Digitomark



IZ Pâtisserie & Café

Social Media Content



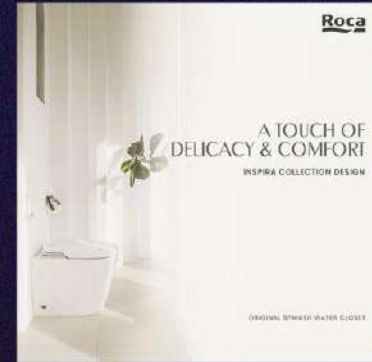
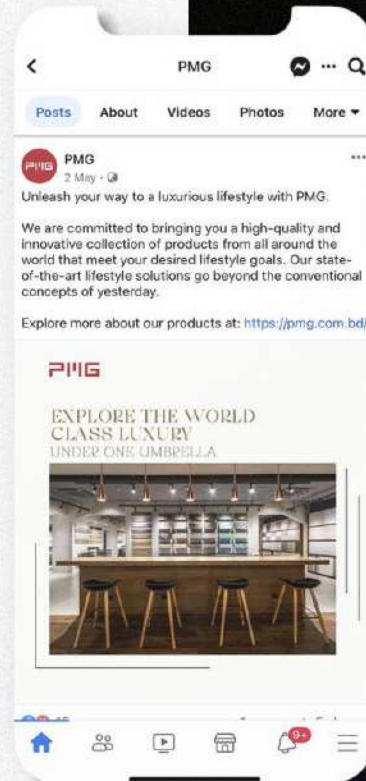


Digitomark

PMG

PMG Gallery

Social Media Content



Digitomark

Oriental Real Estate Limited

Social Media Content

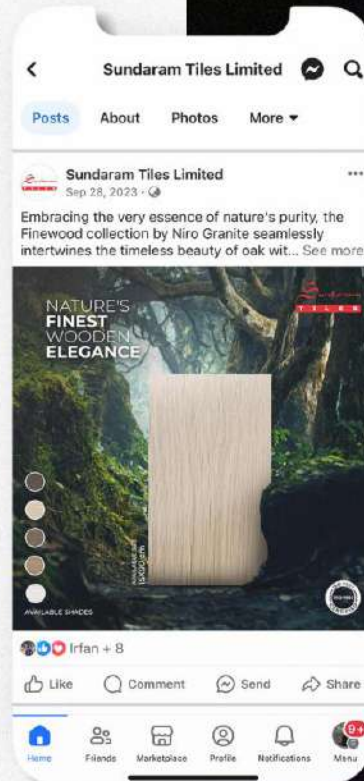


Digitomark



Sundaram Tiles

Social Media Content



Digitomark

RUNNER[®]
PROPERTIES LTD.

Runner Properties Ltd

Social Media Content





MOTION DESIGN



In order to generate leads through social media channels, a project motion video was created for Avenue 102.



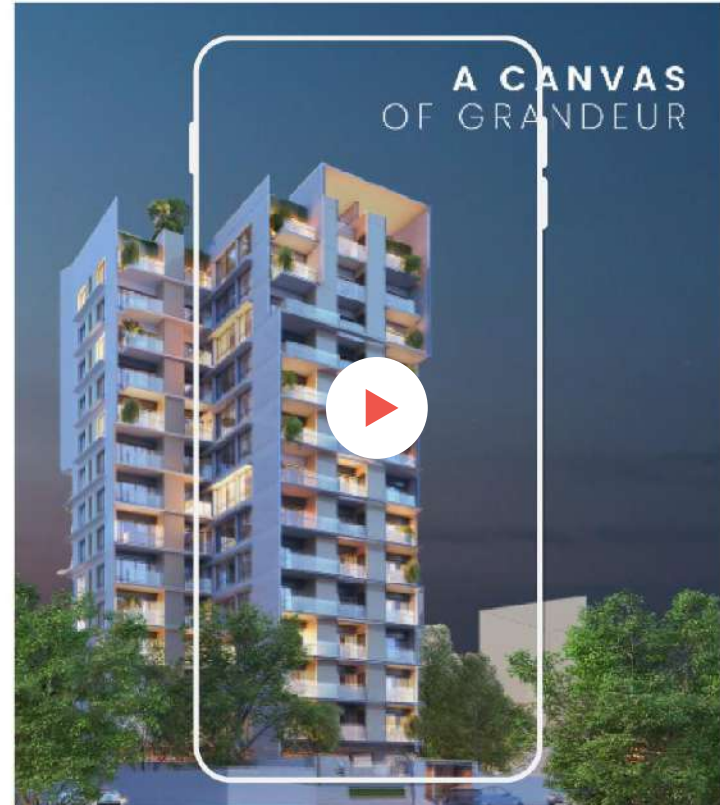


DYNAMIC CONTENT

Perfect for Showcasing
the Best Parts of
Your Project



**A full-fledged project
motion video for
Sheltech Eskaton Heights
at New Eskaton**

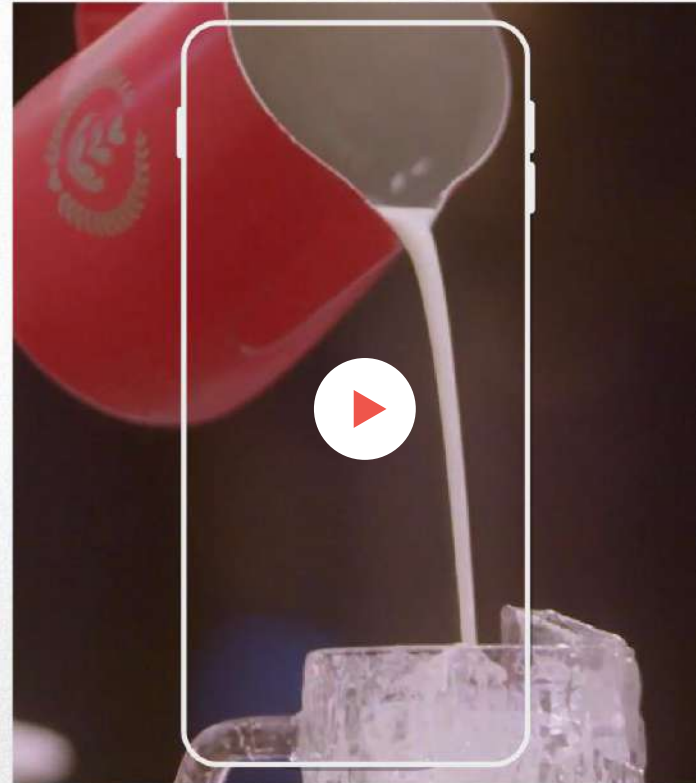


Digitomark

Videography

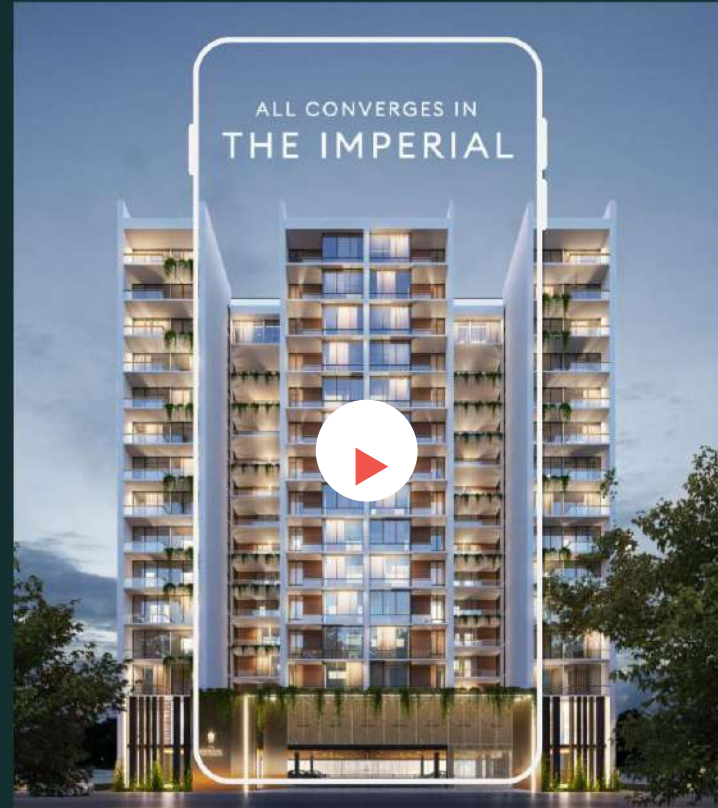


**Comprehensive videography
for IZ cafe. From sizzling
food shots to capturing
the cozy ambiance**





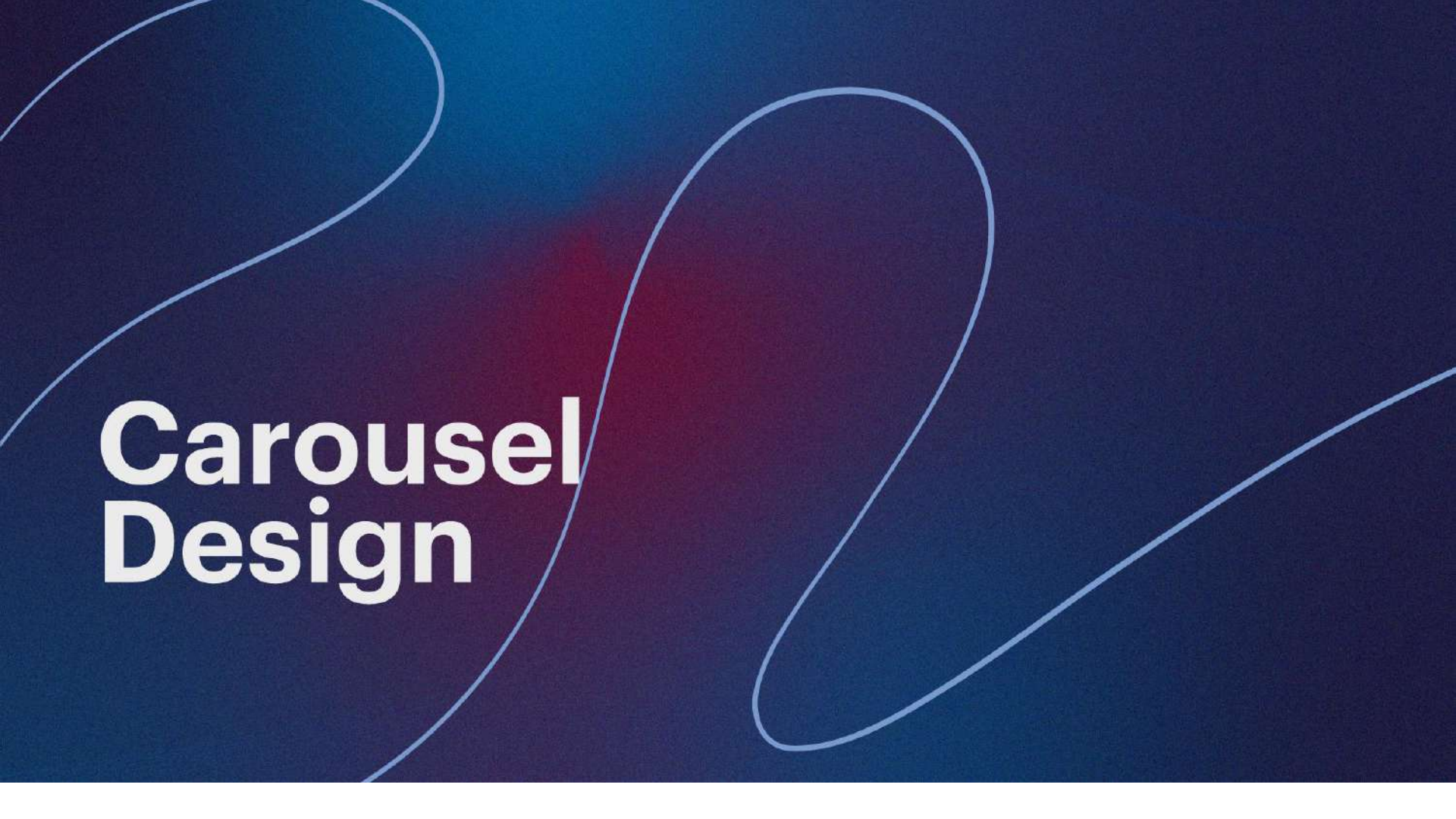
**A full-fledged project
motion video for the
imperial in-order to
generate leads through
social media platforms.**





A full-fledged project motion video for the imperial in-order to generate leads through social media platforms.





Carousel Design

Secret Recipe®



Digitomark



Eco Ceramics

Carousel



ইকো ব্রিকের
সুবিধা জানুন!



দীর্ঘস্থায়ী ও
টেকসই



পরিবেশের
জন্য নিরাপদ



অর্থ
সাশ্রয়ের সুবিধা



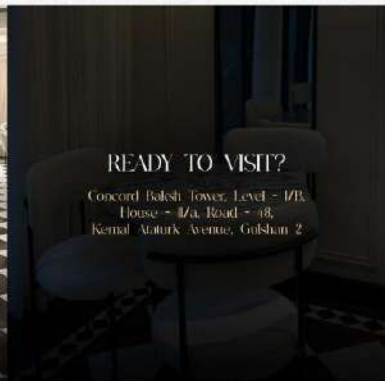
ইকো সিরামিক্স

ডি পি ওসি গ্রুপ একটি সময়েকিত

Digitomark

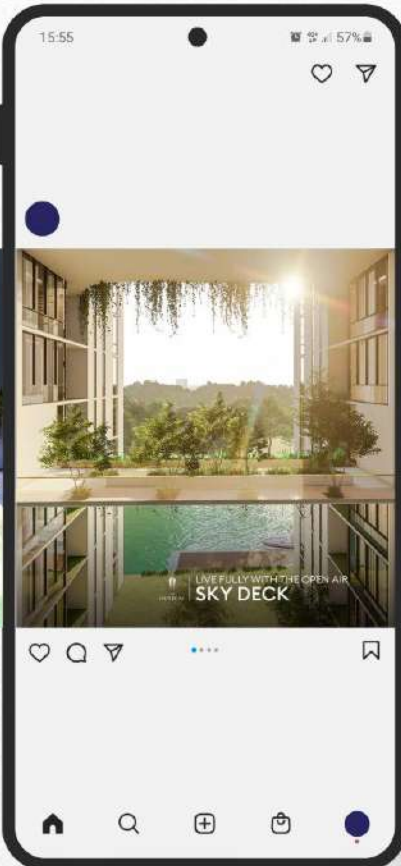
IZ Pâtisserie & Café

Carousel



Digitomark

RANCON
DEVELOPMENTS



Carousel

THE
IMPERIAL

info@ranconddevelopments.com
096 7777 8899

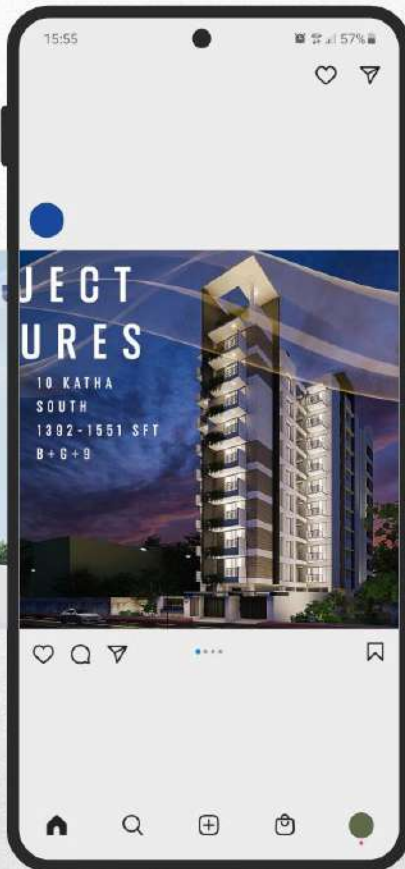
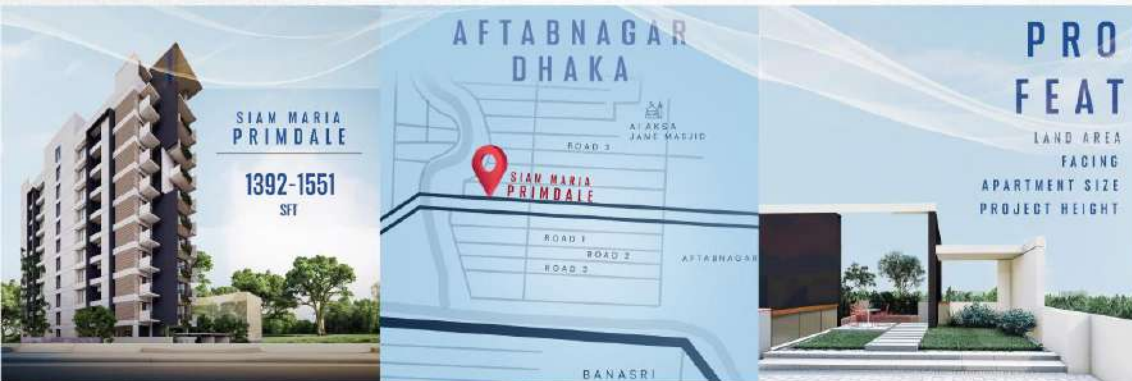
RANCON
DEVELOPMENTS

Digitomark

Runner Properties Ltd

Carousel

RUNNER[®]
PROPERTIES LTD.



CALL US
01730406375

RUNNER[®]
PROPERTIES LTD.

Digitomark

PMG

PMG Gallery

Carousel

THE COMPLETE
BATHROOM
SOLUTIONS

EXPERIENCE UNPARALLELED
SMOOTHNESS & LUXURY



COUNTER TOP
BASIN

Johnson's Sanitary | **PMG**

STAY HYGIENIC
WITH MINIMUM EFFORT



MILANO

Johnson's Sanitary | **PMG**

CONTEMPORARY DESIGN
WITH ABSOLUTE COMFORT



WALL HUNG
WATER CLOSET

Johnson's Sanitary | **PMG**

CALL:
+8801707 411 200

PMG
pmg.com.bd

15:55

57%



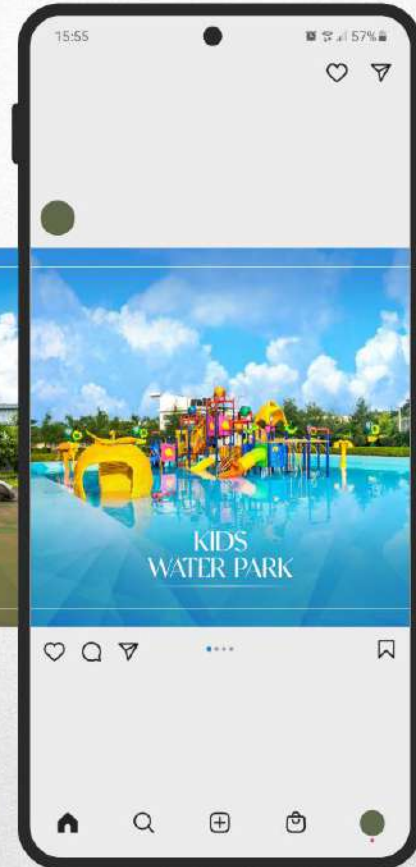
Digitomark

Heritage Resort

Carousel



HERITAGE RESORT
MACHABADI





DIGITAL MARKETING

The First Decentralized, Multi-Blockchain and Web3 Integrated platform



What We Did

Branding Guidelines

Stationery Set

Merchandise

Social Media Content

Motion

Reel Star

THE FUTURE IS NOW



Convert any media content to an **NFT** from your phone

Register Now
reelstar.io

GET IT ON Google Play | Download on the App Store

Reel Star

SECURE

End-to-end Peer-to-peer Chat
Video/Audio/Text



Register Now
reelstar.io

GET IT ON Google Play | Download on the App Store

Reel Star

Trade **crypto** and build our own collection of **NFTs**

TRADING MADE EASY



Register Now
reelstar.io

CREATE. CONNECT. CONVERT.

Reel Star

- Blockchain
- Web3
- Metaverse

ARE YOU READY TO CLICK?



Register Now
reelstar.io

GET IT ON Google Play | Download on the App Store

Reel Star

CREATE.

Your own Image, Photo, Audio, Video, NFT easily!



Register Now
reelstar.io

GET IT ON Google Play | Download on the App Store

Reel Star

REELY SEE REELY HEAR

The Web3 difference



Register Now
reelstar.io

GET IT ON Google Play | Download on the App Store

CASFTUPY

Leaders in education & migration industry since 2006



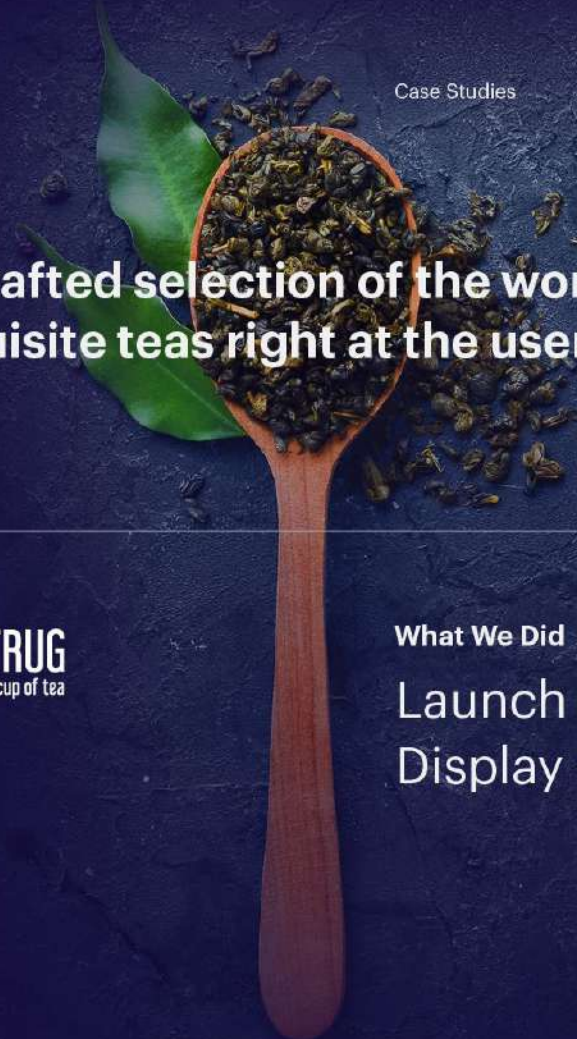
What We Did

Website Development

Content Writing

SEO

Social Media Marketing



**A well-crafted selection of the world's most popular
and exquisite teas right at the user's doorstep.**



What We Did

Launch Campaign
Display Ads

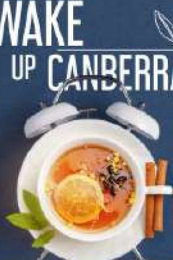
FREE DELIVERY
FOR ANY ORDER WITHIN AUSTRALIA
(FOR A LIMITED TIME ONLY)




#OpenImagined

TEA TRUG

WAKE UP CANBERRA



WE ARE HERE TO MAKE YOUR DAY TASTE

#OpenImagined

TEA TRUG

BE ONE OF THE FIRST 100 CUSTOMERS TO GET A 25% DISCOUNT FOR A WHOLE YEAR




#OpenImagined

TEA TRUG

THE MUCH-LOVED OOLONG TEA LEAVES ARE NOW AVAILABLE AT TEA TRUG



#OpenImagined

TEA TRUG

CASE STUDY

**This luxurious condominium
has unmatched amenities**



What We Did

Logo Book

Brochure

Content Writing

Social Media Marketing

Lead Generation



THE IMPERIAL

THE CONCEPT OF OPULENCE & GRACE

P. +880 17 0573 3330
E. info@rancondevelopments.com
A. At Japan Street, Block I, Bashundhara R/A

RANCON | EDISON
A Unique Venture



THE IMPERIAL

A MAJESTIC VIEW OF THE HORIZON

P. +880 17 0573 3330
E. info@rancondevelopments.com
A. At Japan Street, Block I, Bashundhara R/A

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THE IMPERIAL

56 PREMIUM APARTMENTS
2700 - 5400 SQFT VARIANTS

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RANCON | EDISON

THE IMPERIAL

INFUSING YOUR LIFE WITH SERENITY

P. +880 17 0573 3330

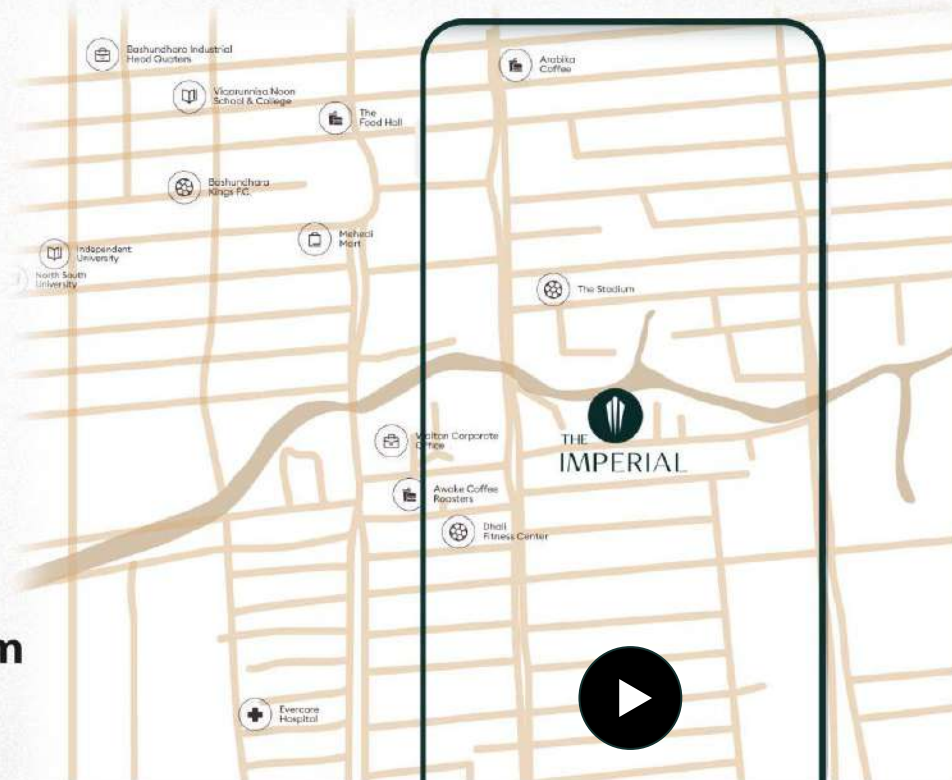
CASE STUDY

Digitomark



**Custom map design was
created for motion video
that bought users to
The Imperial condominium**

The Imperial



Motion Video

- Food
- Shopping
- Medical
- Athletics
- Education
- Office

info@rancondevelopments.com
+880 17 0573 3330

RANCON | EDISON
A Unique Venture

Eco Ceramics is the leading bricks manufacturer in Bangladesh, with the passion of learning and serving and the best for its customers and associates.



What We Did

Website Development
Content Writing
Social Media Marketing



CASE STUDY

Logo Designs Portfolio







SEARCH ENGINE OPTIMIZATION

Digitomark

SEO



Search engine optimization for Concord Real Estate Ltd

6 Months

Within 3-6 month we gained
highest visibility in search engine.

1000%

Gained organic traffic
from 0 to 1000+

650%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY



Search engine optimization for Anwar Landmark

6 Months

Within 3-6 month we gained
highest visibility in search engine.

900%

Gained organic traffic
from 100 to 900+

300%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY



Search engine optimization for Green Delta Insurance

6 Months

Recoverd Algorithmic Penalty.
Within 3-6 month we gained
highest visibility in search engine.

181%

Gained organic traffic
from 1,182 to 3,322+

300%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY

Digitomark

SEO



Search engine optimization for Mir Cement

12 Months

Within 3-6 month we gained
highest visibility in search engine.

3940%

Gained organic traffic
from 55 to 4,201+

800%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY



Search engine optimization for Mir Concrete Block

12 Months

Within 3-6 month we gained
highest visibility in search engine.

3842%

Gained organic traffic
from 7 to 276+

600%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY

Digitomark

SEO



Search engine optimization for PFEC Global Australia

10 Months

Within 3-6 month we gained
highest visibility in search engine.

728%

Gained organic traffic
from 175 to 1,450+

400%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY

Digitomark

SEO



Search engine optimization for PFEC Global Bangladesh

10 Months

Within 3-6 month we gained
highest visibility in search engine.

1638%

Gained organic traffic
from 153 to 2,660+

500%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY

Digitomark

SEO



Search engine optimization for United Hospital

24 Months

Within 12 month we gained
highest visibility in search engine.

3500%

Gained organic traffic
from 800 to 30,000+

1500%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY

Digitomark

SEO



Search engine optimization for Ventura Properties

6 Months

Within 6 month we gained
highest visibility in search engine.

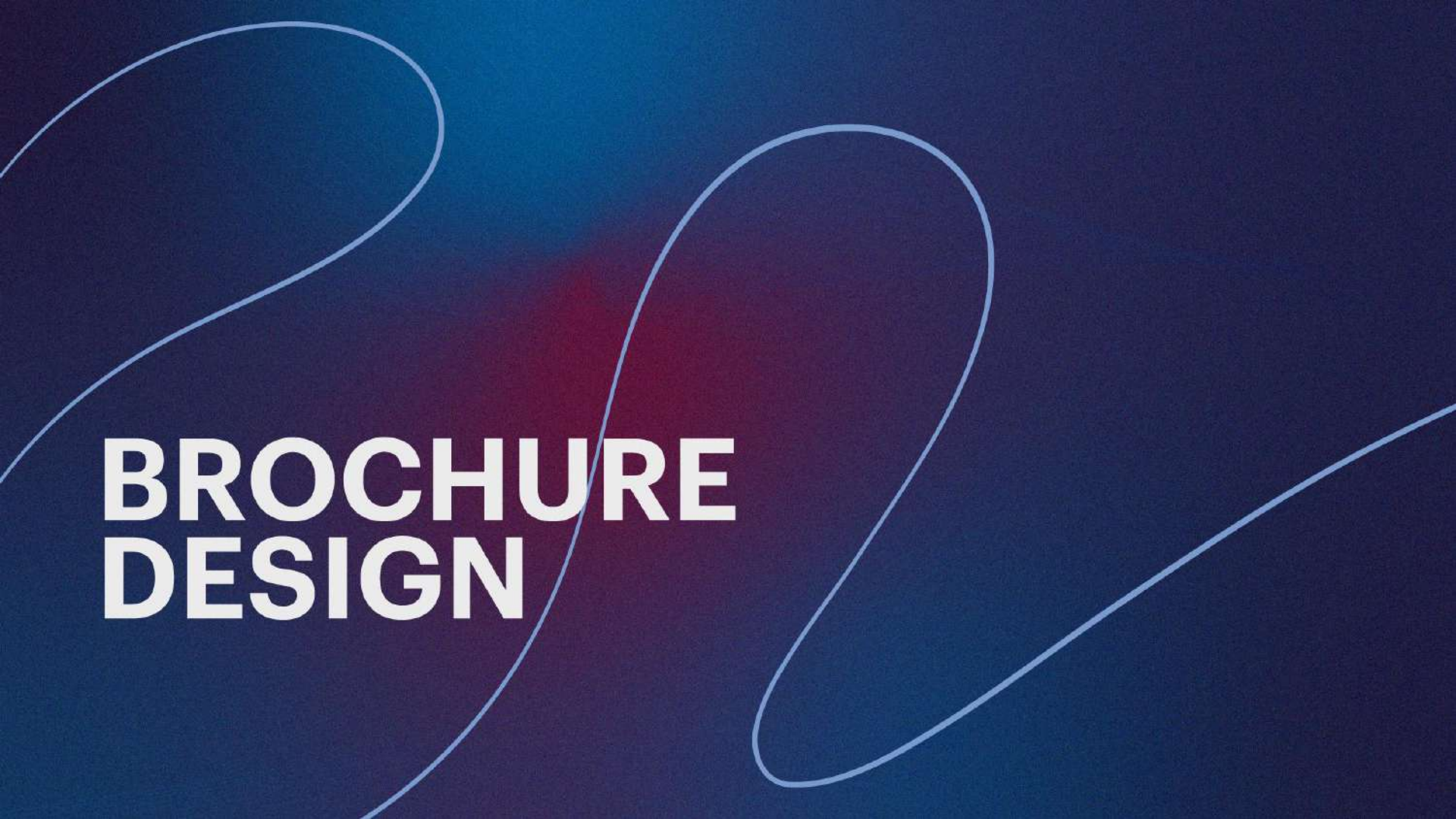
350%

Increased traffic from
100 to 450+

250%

Increased organic keywords to get
highest visibility on search engine.

CASE STUDY



BROCHURE DESIGN

Digitomark

Mutual Property Ltd.



Real Estate Brochure Design for Mutual Property Ltd.



Digitomark

Mir Real Estate Ltd.



Real Estate Brochure Design for Mir Real Estate Ltd.



Digitomark

Fortress Development



Real Estate Brochure Design for Fortress Development.



Digitomark

Oriental Real Estate Limited



Real Estate Brochure Design for Oriental Real Estate Ltd.



Digitomark

ANZ Properties Ltd



Real Estate Brochure Design for Anz Properties Ltd.



Digitomark

A&H Gallery



Brochure Design for A&H Gallery



Digitomark

Mutual Property Ltd.



Real Estate Brochure Design for Mutual Property Ltd.



Digitomark

Mir Real Estate Ltd.



Real Estate Brochure Design for Mir Real Estate Ltd.





Calendar Design



Calendar Design for Angan Properties

We created the desk calendar for angan properties development ltd.



Fencing Design



CORPORATE
SUITES

FINE DINING
TERRACES

LUXURY RETAIL
GALLERIA

PRESTIGE CAR
SHOWROOM

GOURMET
BAKERY & CAFE



RAJUK

BOOK YOUR FLAT NOW
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2325 sft
RASHUNDHARA W/A
50,000' ROAD TO THE PLATYBELL WIP





MAKE EACH DAY
A NEW HORIZON



10 Apartments



Car/Bus/Trailer



Reseller/Wholesale



10-15 Floor



Health & Sports Facing



Exclusive Floor Planning



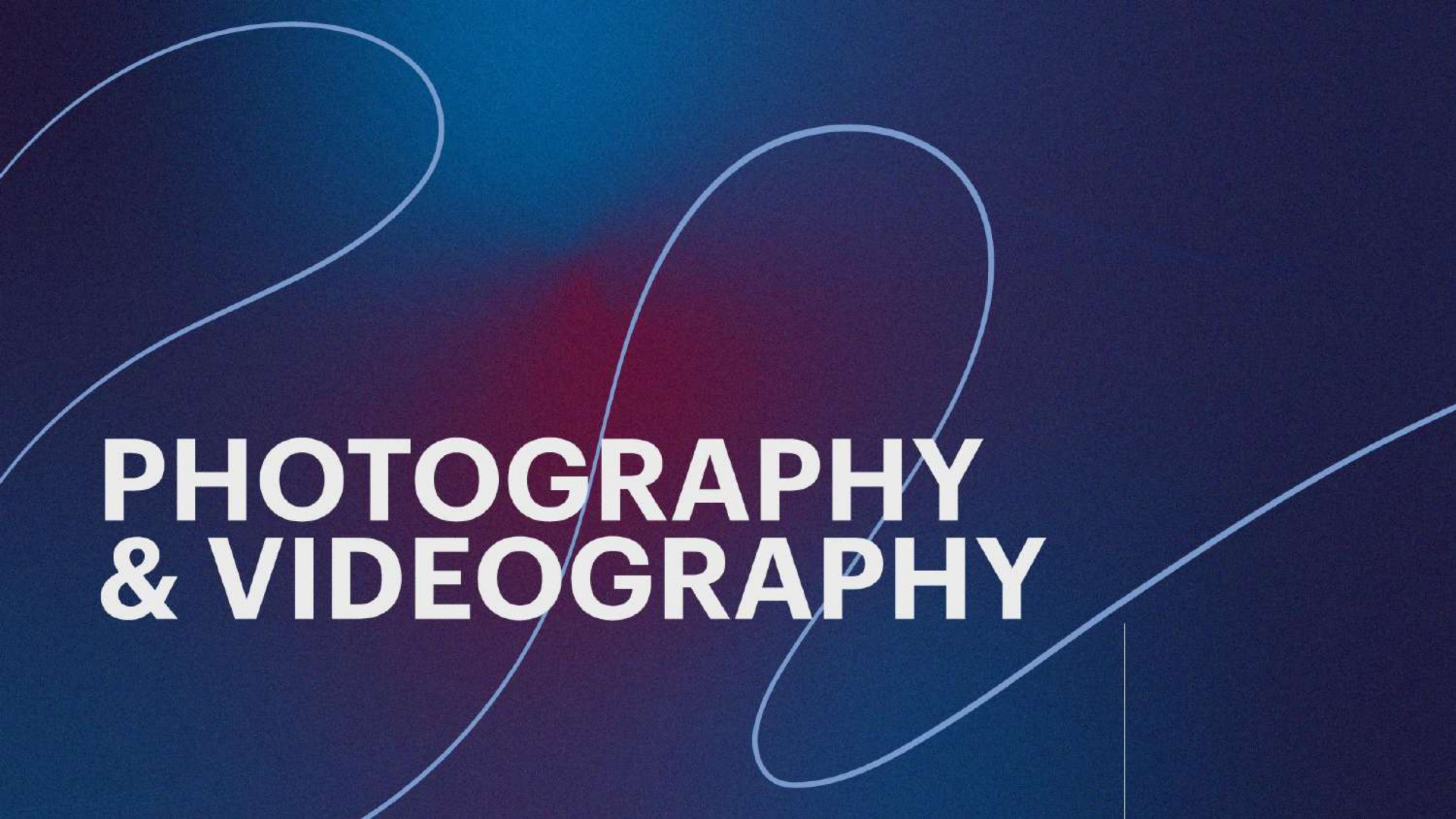
HORIZON
APARTMENTS



SCAN QR CODE



EXPERIENCE LUXURY LIVING
AT IT'S FINEST



PHOTOGRAPHY & VIDEOGRAPHY



Capturing the essence of your property with every click

Our team of expert photographers has years of experience capturing stunning images that highlight the unique features and selling points of your property. Whether you're looking to sell your home or rent out a commercial space, our photos will help you attract potential buyers and renters with ease.



Digitomark



Food and Interior Photography that shows a Gastronomic Journey.

With seasoned expertise, our team of photographers excels in capturing the authentic essence of a restaurant, weaving a compelling narrative through the play of its delectable cuisine and interiors. Each image is a testament to their artistry, skillfully crafted to seize attention and evoke a sense of connection with the dining experience.

Photography





Capturing the essence of your property with every click

Our team of expert photographers has years of experience capturing stunning images that highlight the unique features and selling points of your property. Whether you're looking to sell your home or rent out a commercial space, our photos will help you attract potential buyers and renters with ease.





Capturing the essence of your property with every click

Our team of expert photographers has years of experience capturing stunning images that highlight the unique features and selling points of your property. Whether you're looking to sell your home or rent out a commercial space, our photos will help you attract potential buyers and renters with ease.

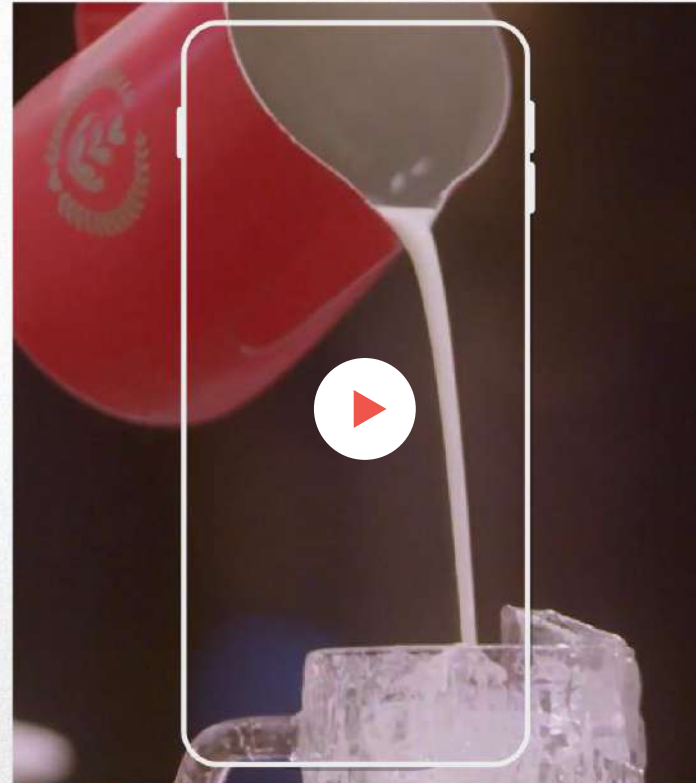


Digitomark

Videography



**Comprehensive videography
for IZ cafe. From sizzling
food shots to capturing
the cozy ambiance**

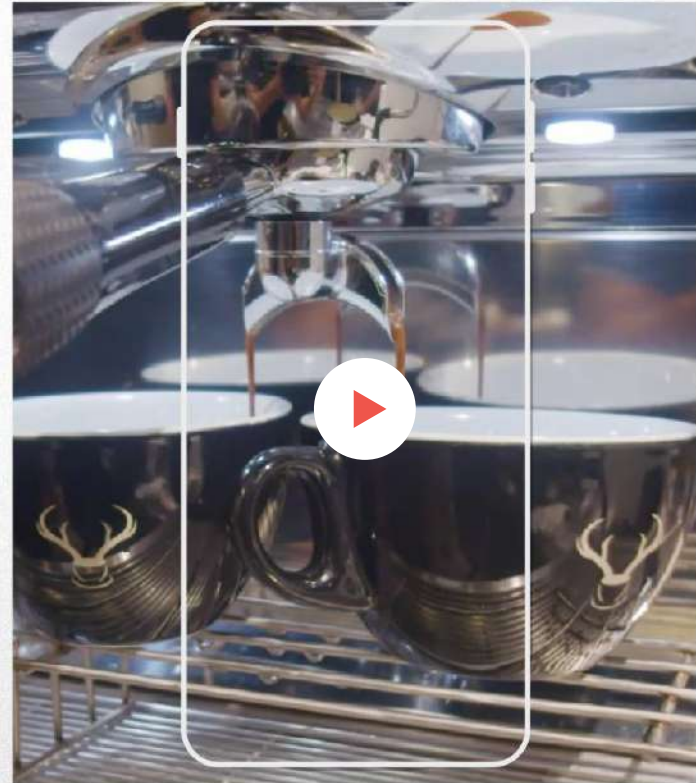


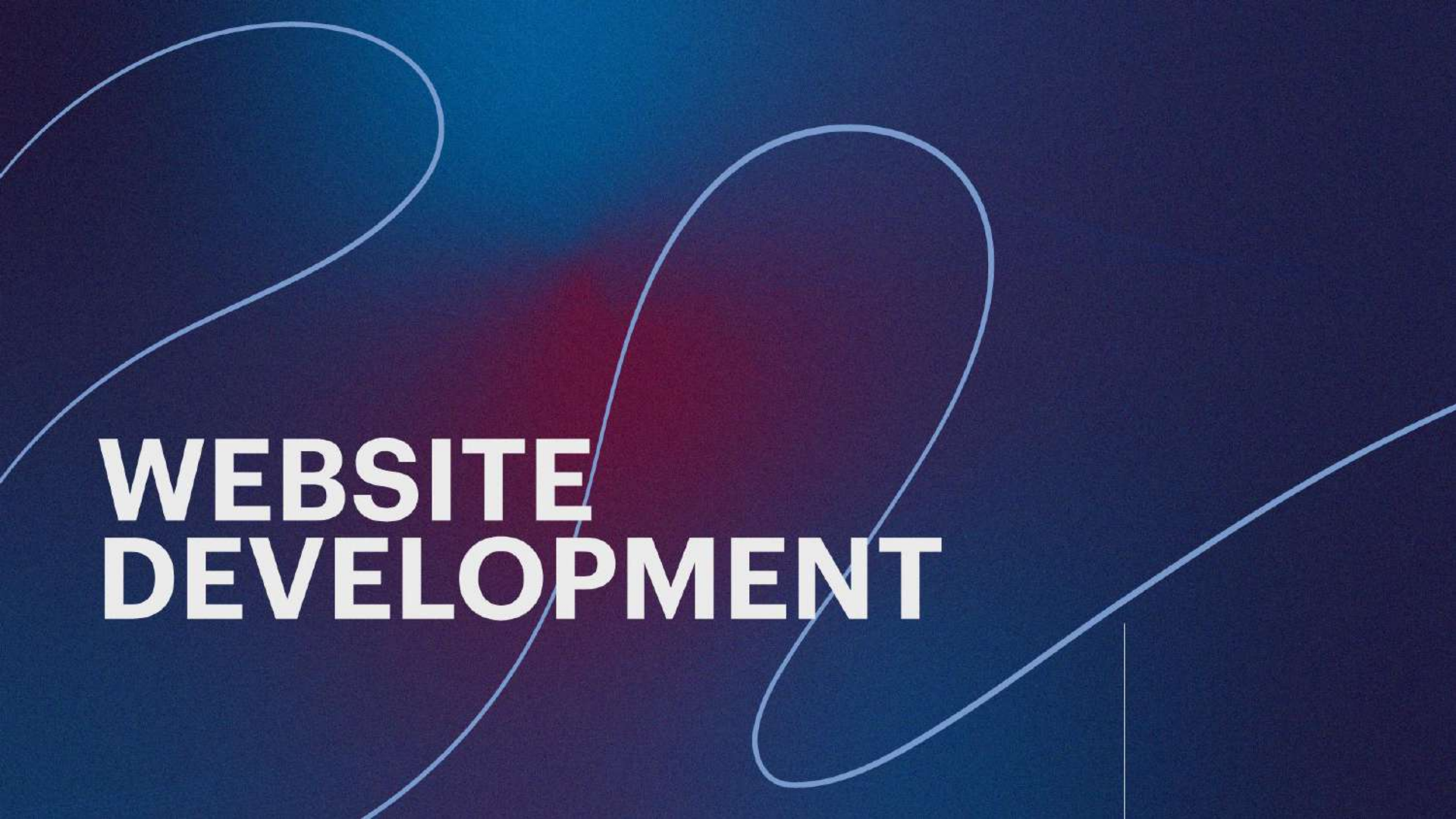
Digitomark

Videography



Visually stunning shots that showcase the beauty of the coffee-making process, from beans to brew





WEBSITE DEVELOPMENT

Digitomark

Rangs Properties

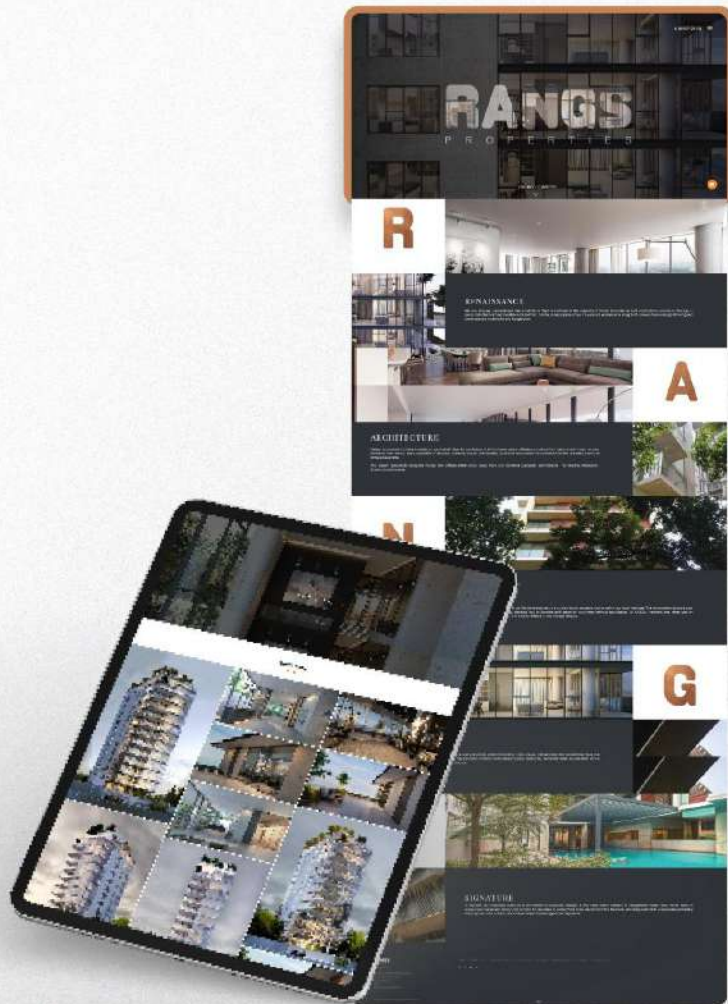


The look and feel of the website reflects the luxurious supreme feel of Rangs' brand essence.

The website had to be robust, responsive, mobile-friendly, SEO optimized, secure, and informative.

Visit

rangsproperties.com





A modern tech marvel with easy-to-use CMS perfect for establishing digital prominence

The JCX Developments Ltd. website showcases our capability to create highly interactive and aesthetically pleasing website with optimized performance

Visit
jcxbd.com



Steps to Success

Research

Essential steps in crafting a distinctive and remarkable digital marketing strategy is conducting extensive research.

Strategy

A strategic strategy guarantees that the client's ambitions are in sync with the digital marketing plan we develop after research.

Design

Design fosters efficient results, we prepare a visual appearance to exhibit your brand in order for it to distinguish itself from the crowd.

Develop

Through development we enable our ideas to flourish and your vision come to life- ensuring your brand's objectives are accomplished.

Thank You

Call

+88 014 0707 1199

Email

info@digitomark.com

Digitomark

**House 91, Road 04,
Block B, Banani,
Dhaka 1213**

www.digitomark.com